**COLLEGE OF BUSINESS**

**DEPARTMENT OF MARKETING AND MANAGEMENT**

**MARKETING MINOR REQUIREMENTS**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Student Name: | |  | |  | | | | |  |  | G Number: | | |  |
|  | | ***Last*** | | ***First*** | | | | | ***MI*** |  | | | | |
|  | | | | | | | | | | | | | | |
| Home Address: | |  | | | | | |  | | | |  | |  |
|  | | ***Street/Box Number*** | | | | | | ***City*** | | | | ***State*** | | ***Zip Code*** |
|  | | | | | | | | | | | | | | |
| Local Address: | |  | | | | | |  | | | |  | |  |
|  | | ***Street/Box Number*** | | | | | | ***City*** | | | | ***State*** | | ***Zip Code*** |
|  | | | | | | | | | | | | | | |
| Telephone No: | |  | | |  | Email Address: | | | |  | | | | |
|  | | | | | | | | | | | | | | |
| Classification: | |  | Major: | | | |  | | | | | |
|  | | | | | | | | | | | | | | |
| Advisor: |  | | | | |

**The following is a list of courses that can be used for a minor in Marketing:**

|  |  |  |
| --- | --- | --- |
| GB 150 | Fundamentals of Business | 3 |
| MKT 301 | Principles of Marketing | 3 |
| MKT 302 | Principles of Retailing | 3 |
| MKT 309 | Introduction to Selling | 3 |
| MKT 312 | Consumer Behavior | 3 |
| Marketing Elective |  | 3 |
| Marketing Elective |  | 3 |
| **TOTAL** | | **21** |

|  |  |  |
| --- | --- | --- |
| This is to certify that |  | has completed the requirements for a |
| minor in Marketing. | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Minor Advisor: |  |  | **Date** |  |
|  | *Signature* |  |  |  |
| Department Head: |  |  | **Date** |  |
|  | *Signature* |  |  |  |
| Dean: |  |  | **Date** |  |
|  | *Signature* |  |  |  |